**Personas**

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| **Sarah Taylor** | |
| * Age: 23 * Occupation: Graduate * Location: Leeds, UK * Candidate/User * Disability: None * Quote: “I love the convenience of borrowing audiobooks from AML online, but I need the site to be accessible” | |
| **Background** | Sarah recently graduated with a finance degree and aspires to find a job relevant to her degree. She enjoys reading and tutors maths in her free time. She is unsure of what specific career path to take so want to be matched to a job role that matches her skills, interests and long-term goals. |
| **Goals** | * Use the program to find a relevant job for her based on her interests and skills. * Answer all the questions with relevant multiple-choice answers. * Link her LinkedIn profile or resume to the website which can autofill in the questions and generate relevant jobs based on what is on her LinkedIn profile. * View profile at the end after answering all the questions that includes a description that gives information about the relevant roles. |
| **Frustrations** | * Lack of jobs specific to her skills on job websites * Abundance of different job roles, making it difficult to find jobs to apply for * Lack of notifications for available job vacancies, forcing her to check multiple job websites |
| **Technology** | **Devices**: Laptop (with screen reader software), smartphone (with screen magnification features) |
| **Scenario** | Sarah starts the online questionnaire on her laptop. She answers the questions on the website and is recommended job roles best suited to her. Afterwards, she has the option to create an account and log in to view her profile with other details and job role recommendations. |

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| **James** | |
| * Age: 41 * Occupation: Hiring Manager * Location: Leeds, UK * Recruiter/ Hiring Manager * Disability: None * Quote: “I love the convenience of borrowing audiobooks from AML online, but I need the site to be accessible” | |
| **Background** | James is a hiring manager at Next that has worked at the company for the 10 years. |
| **Goals** | * Use the program to find data trends * Use the program to view data from candidates' answers |
| **Frustrations** | * Lack of data from candidate answers from questionnaire |
| **Technology** | **Devices**: Laptop (with screen reader software), smartphone (with screen magnification features) |
| **Scenario** | James logs into his account and has the option to view all the data, including answers from the questionnaire, allowing them to investigate data trends. |

**User Stories**

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| **Title**: Take questionnaire | **Priority**: Must | **Estimate:** 5 points |
| As a user, I want to answer the questions on the questionnaire, they can be a mix of multiple-choice and open-ended questions. | | |
| **Acceptance Criteria**  **Given** I am on the main questionnaire page,  **When** I enter the questionnaire, I can provide answers for each question  **Then** the system should:   * Display more subsequent questions based on my previous answers * Generate the job role best suited to my abilities and recommend other relevant roles | | |

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| **Title**: Log in | **Priority**: Optional | **Estimate:** 5 points |
| As a user, after completing the quiz I have the option to log into the system | | |
| **Acceptance Criteria**  **Given** I have the results of the questionnaire, i now have the option to log into the system  **When** I log in, i should be taken to my profile  **Then** the system should:   * Allow me to view my results from taking the questionnaire * Allow me to view my profile | | |

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| **Title**: Review data trends | **Priority**: Must | **Estimate:** 5 points |
| As an admin I want to analyse the data and see what answers are most popular in the quiz. | | |
| **Acceptance Criteria**  **Given** I log in as an admin I want to have the option to view the data of the quiz.  **When** I enter the system should load quickly and have a well-made web layout.  **Then** the system should:   * Offer clear data results of all the users who have taken the quiz. * Produce the most common answers for each question from the database. * Display the list of matching results with relevant details (availability, location, format), * Allow me to easily navigate through the questions to find what I am looking for. | | |